



SMS

Emergency

Alerting and Notification



Why SMS ?

Instantaneous alert and notification message delivery
Text messaging broadcast to wireless and wired devices

Alert is entered and triggered
Subscribers are notified via the devices configured in their profile

Includes 100% of the text messaging (SMS) enabled devices
plus landline phones, fax machines, pagers, and any email device

Reduce demands on bandwidth

Leverage the proliferation of user-purchased mobile devices

Efficient and cost-effective - Minimize communications costs



Carrier Connectivity

Carrier independent / carrier agnostic platform

Supports all major US carriers

Carriers in 180 countries worldwide

- ✓ Cingular/AT&T Wireless (54.1 million customers ^{1/25/2006})
- ✓ Verizon Wireless (51.3 million customers ^{1/25/2006})
- ✓ Sprint/Nextel (36.8 million customers ²⁰⁰⁵)
- ✓ T-Mobile (21.7 million ^{1/26/2006})
- ✓ Alltel
- ✓ Dobson Cellular/Cellular One
- ✓ US Cellular
- ✓ Leap/Cricket Communications
- ✓ SunCom



Platform Capabilities

Securely send alerts from any web enabled device

Create and manage multiple groups

Up to hundreds of groups with thousands of members

Deliver up to 3000 SMS messages per minute

Scalable number of voice alerts per minute.

Schedule notifications for regular intervals

or for one time scheduled delivery

Throttle delivery – to manage responses

Set escalation from group to group and/or channel to channel



Platform Capabilities

Receipt confirmation – ensure critical alerts are delivered and read

Seamless integration - all setup and alerting functions are easily combined with existing communications network

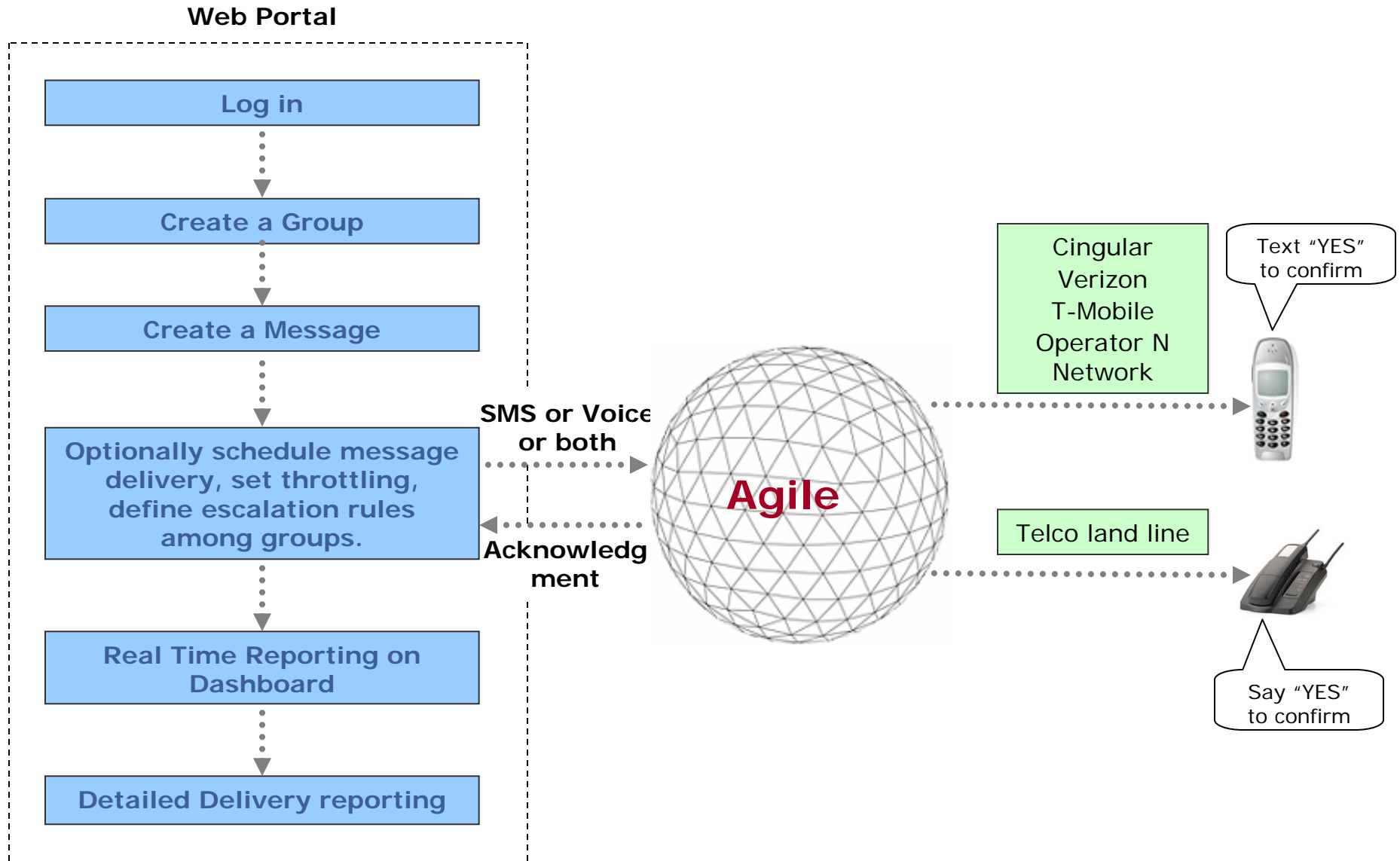
Language independent – messages delivered in language of choice

Detailed reporting on status of each message

Displays successful delivery, failure, and receipt confirmation

Fully redundant and securely hosted

Workflow





Detailed Reporting

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Dashboard: All Alerts

[Summary](#)[Voice](#)[FAX](#)[SMS](#)[WAP Push](#)[Pager](#)[Email](#)

Status	Current	Past 15min	Past Hour
Voice	1,184	1,978	3,305
In-Process	209	350	586
Delivered	93	156	262
Failed	90	151	254
FAX	278	465	778
In-Process	32	54	92
Delivered	79	133	223
Failed	54	91	153
SMS	2933	4,899	8,183
In-Process	1,198	2,002	3,344
Delivered	1,377	2,301	3,843
Failed	29	49	84
WAP-Push	94	158	265
In-Process	9	16	28
Delivered	78	131	220
Failed	3	6	11
Pager	26	44	75



Detailed Reporting

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Dashboard: Voice Alerts

[Summary](#)
[Voice](#)
[FAX](#)
[SMS](#)
[WAP Push](#)
[Pager](#)
[Email](#)

Status	Current	Past 15min	Past Hour
Received / Pending	792	1,157	1,933
In-Process	209	350	586
Dialing	65	110	184
Answered Human	42	71	120
Answered Machine	37	63	106
Retry Queue - Busy	17	29	50
Retry Queue - No Answer	48	81	137
Completed	93	156	262
Played Complete Message	34	58	97
User Requested Transfer	13	23	39
Transfer Successful	12	21	36
User Acknowledged Receipt	29	49	84
User Entered Data	5	9	17
Failed	90	151	254
Redial Retry Exceeded	9	16	28
Busy Retry Exceeded	7	13	22
SIT (Bad Number)	3	6	11

Future of SMS Emergency Alerts

- Local networks tied to central system
- Enhanced communication channel
- Augment existing contact systems
- Reduce demands on personnel
- Reallocate resources



Agile Communications solutions mobilize emergency management organizations by extending communications to wireless devices.

Deliver mission critical information to mobile recipients in real time.

**Agile Communications Group, LLC,
filed previously with the FCC as Airt2me.**



Mobilize your organization today

Agile Communications Group, LLC

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